

€10,000

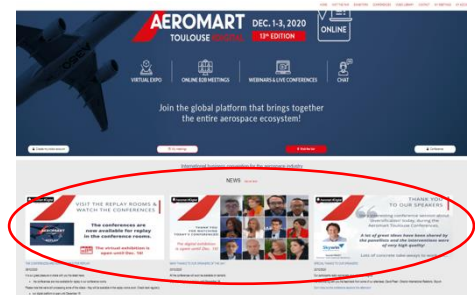
PLATINUM SPONSOR

► Exclusive sponsorship for best brand exposure

VALUE OFFERING:

- > **Exhibition Booth.** Digital booth included on the virtual show floor – fully customizable.
- > **Meetings schedule.** Personalized schedule of pre-arranged and approved meetings based on your own choices included. Unlimited access to the profiles of all the participants will help identify and request meetings with companies that you would like to target.
- > **Company Logo.** Your company marked as **Platinum Sponsor** on the event website and on the virtual exhibition platform.
- > **Virtual platform home page.**

Your company logo or banner will be placed in one of the 3 stickers on display. A hyperlink may be attached to it.



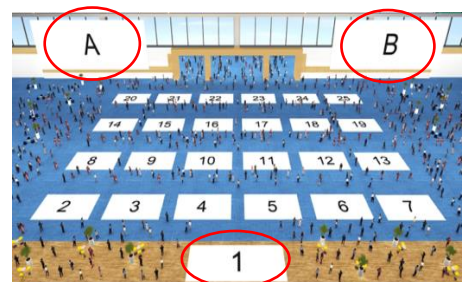
> **Virtual exhibition main hall.**

- Your company logo or banner will be posted on one of the three available stickers. A hyperlink may be attached to it.
- An up to 90 second video promoting your company will be permanently played from the central screen if you become our first Digital Platinum Sponsor.



> **Virtual exhibit hall.**

- Your company will be assigned the first booth in the hall.
- Your graphics will be displayed on Panel A or B as shown in the rendering. A hyperlink may be attached to it.



> **Conference Page.**

Your company logo or banner will be posted above the virtual conference rooms, and visible to all the attendees.

A hyperlink may be attached to it.



€5,000

GOLD SPONSOR

VALUE OFFERING:

- > **Exhibition Booth.** Digital booth included on the virtual show floor – fully customizable.
- > **Meetings schedule.** Personalized schedule of pre-arranged and approved meetings based on your own choices included. Unlimited access to the profiles of all the participants will help identify and request meetings with companies that you would like to target.
- > **Event catalogue.** Full page advert in the official event catalogue (digital version).
- > **Company Logo.** Your company marked as **Gold Sponsor** on the event website and on the virtual exhibition platform.
- > **Virtual platform home page.**

Your company logo or banner will be placed in one of the 3 stickers on display. A hyperlink may be attached to it.



€3,000

SILVER SPONSOR

VALUE OFFERING:

- > **Exhibition Booth.** Digital booth included on the virtual show floor – fully customizable.
- > **Meetings schedule.** Personalized schedule of pre-arranged and approved meetings based on your own choices included. Unlimited access to the profiles of all the participants will help identify and request meetings with companies that you would like to target.
- > **Event catalogue.** Full page advert in the official event catalogue (digital version).
- > **Company Logo.** Your company marked as **Silver Sponsor** on the event website and on the virtual exhibition platform.

À LA CARTE SPONSORSHIP

Live or Replay conference room - €2,000

- Your company logo will be placed on the floor and on the walls of the virtual conference room as shown in the rendering.
- Your graphic will also be displayed on the conference associated YouTube channel.



Workshop and personal conference room - €1,500

- An entire virtual conference room will be assigned to your company and customized with your materials.
- Your company logo will be placed on the floor and on the walls of the virtual conference room as shown in the rendering.
- The central screen will show your live or recorded presentation.
- Your presentation will be advertised through ADM Sevilla online catalogue.



Note that BCI Aerospace does not guarantee any size of audience.

Exhibitor list page - €3,000

Your logo or banner will be posted right at the top, making it visible to anyone performing a name search. A hyperlink may be attached to it.



Video library - €1,000

Your video will be the default video on the video library wide screen and visible to anyone searching a video.

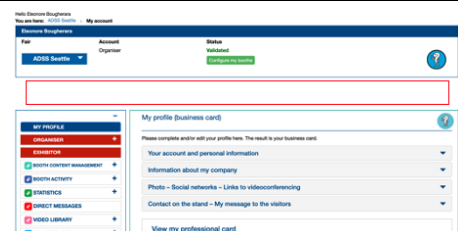
Your company logo or banner will be posted above the virtual conference rooms, and visible to all the attendees.

A hyperlink may be attached to it.



My account page - €3,000

Your company logo or banner will be displayed in the center of the My account page, making it visible to all participants. A hyperlink may be attached to it.



Note: Each à la carte option comes with a virtual booth that you can fully customize

PAYMENT

*Additional Information on Tax:

- If your company is registered in France, French tax (VAT) is due;
- If your company is registered in the EU (excluding France), VAT is not applicable (and you must report it to your financial organization). Please indicate the tax registration number of the billing company.
- **If your company is not based in Europe, no taxes are applicable.**
- If your company is registered in Italy, Italian tax (VAT) is due; our Rome office will provide the bill and include the appropriate VAT amount.

Full payment at booking is accepted, and complete payment required before the event.

*Payment Method:

<p>Payment can be made by:</p> <p>- wire transfer to our bank account (send us a copy of the receipt by email at compta@advbe.com)</p>	<p>Our bank account details:</p> <p>IBAN: IT64 F010 0503 2050 0000 0003 731 Bank: BNL Bank address: Piazza Fiume 53 - 00198 Rome, Italy – Agenzia 5</p>
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IMPORTANT NOTE:

Sign on next page, scan and return this booking form (5 pages) to your BCI contact. BCI Aerospace is a division of advanced business events

advanced business events - General Terms and Conditions

Event name: **AEROSPACE & DEFENSE MEETINGS TORINO 2021** (referred to as the "Event");

Date: **November 30 – December 02nd, 2021** (referred to as the "Event date")

Location: **Oval Lingotto, Torino** (referred to as the "Place");

City, Country: **Torino, Italy**

1/ ORGANIZATION

The Event is organized by abe - advanced business events, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-BILLANCOURT CEDEX - France, hereafter referred to as the Organizer.

2/ PURPOSE

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

3/ PLACE AND DATE

The Event will be held at the Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

4/ REGISTRATION, CANCELLATION, PAYMENT

- ✓ Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion.
- ✓ The participant may cancel their registration forty-five days (45) or more prior to the Event, and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- ✓ Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- ✓ Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund.
- ✓ All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, should't their accounts be settled.

5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

6/ PREVENTIVE MEASURES

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases. The Participant understands, that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

7/ INSURANCE

The Organizer is solely responsible for setting up and running the Event. However, the Organizer's shall not be legally liable for any harm caused to the Participant by a third party.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event.

The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff and belongings during the preparation and running of the Event.

8/ FOR THE DIGITAL OPTION ONLY:

- a. You undertake to be responsible for any technical requirements needed to enable you to access the Event website, app or other platform (the "Event Platform") made available by the Organizer to facilitate participation in the Event. We do not guarantee that the Event Platform will operate continuously, securely or without errors or interruption, and we do not accept any liability for its temporary unavailability. We do not guarantee that the Event Platform and/or any content thereon (including, without limitation, any content available for download) will be free from viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties. You must not attempt to interfere with the proper working of the Event Platform (for example, by attempting to circumvent security or tamper with, hack into or otherwise disrupt any computer system, server, website, router or any other internet connected device). You agree to comply with any website terms of use and/or fair or acceptable use policies indicated on any website on which the Event Platform is hosted.
- b. We do not endorse or accept any responsibility for the content, or the use of, any goods or services that may be identified or described on the Event Platform and we shall not be liable for any loss or damage caused or alleged to be caused by or in connection with use of, or reliance on, any content, goods or services available on or through the Event Platform or any website or other resource referenced therein.
- c. The Organizer may issue you with a username and password. Usernames and passwords are confidential and remain the property of the Organizer at all times and may not be sold, assigned or transferred to any third party without our permission. Your username and password are personal to you. You hereby agree that you will not permit others to use your username or password and you will be and remain liable for the acts of any person using your username and password.
- d. Any posts, messages or other materials, information or data you supply or upload to the Event Platform (collectively, "Materials") will be considered non-confidential and non-proprietary, and we have the right to use, copy, distribute and disclose to third parties any such Materials for any purpose. You hereby waive any moral rights in any Materials to the extent permitted by applicable law. We reserve the right, at our sole discretion, to edit or remove postings to any message boards on the Event Platform and delete or use electronic methods to block or filter any Materials at our discretion, but we do not have any obligation to do so. You shall not make libelous postings or any postings which are illegal or infringe the intellectual property rights of any third party. The Organizer will not be responsible for monitoring Materials for compliance with law.
- e. You may use the Event Platform solely for access to the Event. Without limitation, you must not:
 - ✓ download, store, reproduce, transmit, display, copy, distribute, exploit, or use the Event Platform and/or any content thereon for your own commercial gain,
 - ✓ use the Event Platform and/or any content thereon in any manner other than in compliance with law and these terms and conditions,
 - ✓ infringe our intellectual property rights or those of any third party in relation to your use of the Event Platform and/or any content thereon,
 - ✓ transmit, or procure the sending of, any unsolicited or unauthorized advertising or promotional material or any other form of similar solicitation, and/or
 - ✓ knowingly transmit, send or upload any data that contains viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties viruses.
- f. We are under no obligation to oversee, monitor or moderate any interactive service we provide on the Event Platform and, without limitation, we expressly exclude all liability for any loss, injury or damage whatsoever arising from the use of any interactive service by any user, whether the service is moderated or not.

9/ APPLICABLE AMENDMENTS

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force.

The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

10/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

11/ SETTLEMENT

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

12/ PRIVACY AND SECURITY POLICY

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: [privacy, confidentiality and management of personal information](#)

Company name:

Name of authorized officer or representative:

I agree with advanced business events general terms and conditions

Date and signature: