

**International Business Convention
for the Aerospace and Defense Industry**

MAKE THE DIFFERENCE!

SPONSORSHIP OPPORTUNITIES

AEROSPACE & DEFENSE

MEETINGS TORINO

November 26/27, 2019

HOST SPONSORS



TORINO
CHAMBER OF COMMERCE
INDUSTRY CRAFTS AND AGRICULTURE

IN COOPERATION WITH



CENTRO ESTERO INTERNAZIONALIZZAZIONE
PIEMONTE: Agency for Investments, Export and Tourism
Provided by Regione Piemonte and Chamber of Commerce



ITALIAN TRADE AGENCY
ICE - Agenzia per la promozione all'estero e
Internazionalizzazione delle imprese italiane

SUPPORTED BY



PIEDMONT AEROSPACE
DISTRICT ASSOCIATION



ITALIAN INDUSTRIES FEDERATION FOR
AEROSPACE, DEFENSE AND SECURITY

INDUSTRIAL SUPPORTER



INDUSTRIAL PARTNERS



Collins Aerospace

NEW ! Mobile App Exclusive sponsor: €uro 10 000

Thanks to this complete and exclusive package, you will be able to broadcast your brand to targeted users through a **wide range of all our visibility options**:

- **Official mobile app sponsor status**: this will provide you visibility on all support associated to the ADM Torino mobile app official event website, catalogue, e-mails sent to attendees to inform regarding the app
- **A splash screen with your company logo** each time when the app will be launched by the attendees
- **Your company logo in the participants list and on the interactive floor map in the map**
- **1 banner on the main page** of ADM Torino mobile app
- **1 push message**: the message of your choice sent to attendees during the event.

The official mobile app sponsor offers you visibility on all support associated with the promotion of ADM Torino mobile app by displaying your logo on*:

- **Official event website** – sections dedicated to the ADM Torino mobile app promotion:
 - pop-up window when arriving on the website (starting from 15th September 2019)
 - home page section
 - article explaining how to use the mobile app
- Mobile app ADM Torino **advert in the event program booklet**
- **E-mail sent to all participants** to download the app
- **Graphics at the venue** to inform the attendees related to the mobile app

If you want to have a customized offer for ADM Torino mobile app, contact mniu@advbe.com

*On all these supports your company logo will be displayed under the mention “APP BROUGHT TO YOU BY”

AEROSPACE & DEFENSE

MEETINGS TORINO

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“A la carte” sponsor offer

VIP Lounge

€uro 3 000

The VIP lounge is the selective area reserved for top executives with busy schedules of meetings. Non VIP attendees can access this area only when they have meetings with a VIP. This is an outstanding opportunity to show off your company to an audience of high level delegates.

- A rollup banner, supplied by you, presenting your company placed at the area entrance or inside
- 4 easels with your company name laid on bar where executives enjoy free hot and cold beverages

Hot and cold beverage area

€uro 2 000

Sponsor the Hot and Cold Beverage available during the break sessions on November 26/27. It is possible for you to have a rollup banner, supplied by you, as well as your supplied brochures on a shelves rack. A great opportunity to introduce your organization to the attendees coming for drinks

Lunch area OR Cocktail Dinner

€uro 2 000

Take the opportunity to support our lunch area on November 26/27, 2019 our our Cocktail dinner on November 26. It is possible for you to have a rollup banner, supplied by you, as well as your supplied brochures on a shelves rack and to personalise with your logo the menu of the day, put on the tables.

Lanyards

€uro 1 500

1200 attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges for the half of the participants registered. You shall supply and deliver the lanyards at the address we'll indicate.

Catalogue advertising

€uro 1 000/1 500

A one-sided page (Euro 1000) or two side pages (Euros 1500) inside the printed booklet. A catalogue is handed to each participant and contain the general program, conferences summaries, floor plan, etc.

On line partnership

€uro 1 000

Supply your company logo and we will upload it on the event official website, as “sponsors”, below all the official partners and Platinum, Gold and Silver sponsors.

New!! Visibility special combo: Catalogue advertising and On line logo

€uro 1 500

A one-sided page inside the printed booklet. A catalogue is handed to each participant and contain the general program, conferences summaries, floor plan, etc. + Company logo and we will upload it on the event official website, as “sponsors”, below all the official partners and Platinum, Gold and Silver sponsors.

New!! Conference / Technology workshop Sponsor

€uro 1 000/1 500

Your company logo announced on web and paper Plenary Conference (Euro 1500) or workshop program (Euro1000), e mailing and social networks managed by abc / BCI aerospace in the occasion of the event. Nonexclusive support, more than one company allowed.

IMPORTANT NOTE: You'll find a booking form below. Once you've made your choice please fill it out, sign and return it to us by email. **All requests are subject to validation by BCI Aerospace, a division of Advanced Business Events.** Your sponsorship will become effective upon the latter approval. Advanced Business Events reserves the right to deny any potential sponsors their requested options

**International
Business Convention for
the Aerospace and
Defense Industry**

Please return the completed form
at the following address:

Aerospace Meetings & Defense
Torino

advanced business events

Sede secondaria Italia
Viale Regina Margherita 216
00198 Rome, Italy

PAYMENT TERMS:

A 60% down-payment is required.
Your account must be balanced
prior to the event.
A full payment is also permitted.

Payment can be made by:

- wire transfer to the bank account
below (send us a copy of the receipt
by email)

Our bank account details:

IBAN: IBAN IT64 F010 0503 2050
0000 0003 731

Bank: BNL

Bank address: Piazza Fiume 53 -
00198 Rome, Italy – Agenzia 5

**For more information, please
contact:**

Elena Graus
Tel +39 06 88 64 49 49
egraus@advbe.com

 **BCI AEROSPACE**

AEROSPACE
& D E F E N S E

MEETINGS TORINO

BOOKING FORM

The form must be accurately completed and sent back together
with the signed terms and conditions.

Company name:

Contact person and Job position:

Address:

Vat Number:

SDI Number (only Italian companies):

YOUR OPTION:

<i>Mobile App exclusive sponsor</i>	<input type="radio"/> Euro 10 000
<i>Vip Lounge</i>	<input type="radio"/> Euro 3000
<i>Hot and Cold beverage area</i>	<input type="radio"/> Euro 2000
<i>Lunch area / Cocktail dinner</i>	<input type="radio"/> Euro 2000
<i>Lanyards</i>	<input type="radio"/> Euro 1500
<i>On line support</i>	<input type="radio"/> Euro 1000
<i>Catalogue adv</i>	<input type="radio"/> Euro 1000 <input type="radio"/> Euro 1500
<i>Visibility Special Combo</i>	<input type="radio"/> Euro 1500
<i>Conference / Workshop support</i>	<input type="radio"/> Euro 1000 <input type="radio"/> Euro 1500

****Additional Information on tax**

- a) Your company is registered in France, French tax (VAT) is due
b) Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
c) Your company is based in a non European country, no taxes are applicable.
Your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.



ADVANCED BUSINESS EVENTS TERMS & CONDITIONS

AEROSPACE & DEFENSE MEETINGS TORINO 2019 GENERAL TERMS & CONDITIONS

Event name: **AEROSPACE & DEFENSE MEETINGS TORINO 2019** (referred to as the "Event"):

Date: **November, 26th - 27th, 2019** (referred to as the "Event date")

Location: **Lingotto Oval, Torino** (referred to as the "Place"):

City, Country: **Torino, Italy**

1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50.000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

2/ PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations.

3/ PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of *force majeure*, in which case no compensation shall be due to the Participant.

The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

4/ REGISTRATION, CANCELLATION, PAYMENT

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision.

The participant may cancel their registration forty-five days (45) or more prior to the Event without any penalties. However if the cancellation is submitted twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30) of the total amount of their registration fees. If the cancellation is submitted twenty day (20) and less prior to the Event, the Participant must pay the full amount.

All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event. The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled.

5/ SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

6/ OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

7/ INSURANCE

The Organizer is the sole legal responsible for the Event. However the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the Participant and come into force immediately.

Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the Participant.

9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo in marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

10/ SETTLEMENT

The Participant agrees with these terms and conditions by signing this agreement. In the event of disagreement the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

11/ PRIVACY AND SECURITY POLICY

I do accept the policy of privacy & confidentiality and management of personal information.

I hereby agree with Advanced Business Events terms and conditions

Company Name: _____

Address: _____

Contact Person _____

Date: _____

Signature: _____

Company seal